

CENTRE D'ARCHIVES DE LA GRANDE ZONE ARGILEUSE
Archival description

Title: Collection Eaton Sears (ES)

Dates: 1922-2002.

Extent of descriptive unit: 2,9 m of textual documents.

Administrative history or biography: The collection includes Eaton's and Sears catalogs. The Eaton's company was founded in 1869 in Toronto by Timothy Eaton. In 1884, Eaton's launched its first catalog, allowing people in the region to access a wide range of products. Although the two merchants coexisted in the region for some time, Eaton's catalogs were gradually replaced by Sears catalogs. The Canadian branch of Sears was founded in 1952 and became very popular, especially in Northern Ontario, thanks to its famous Christmas catalog, the Wishbook. With the rise of online shopping, Sears Canada faced difficulties in the early 2000s and closed its doors in 2018.

Scope and content: This collection includes several editions of Eaton's catalogs as well as a complete series of Sears catalogs spanning from 1967 to 2002. These catalogs feature a wide range of products, from clothing and tools to furniture, appliances, and toys.

The collection contains one series:

Catalogues (ES1)

Physical description: The collection contains eight boxes of textual documents.

Immediate source of acquisition: Le Centre d'archives de la Grande Zone argileuse acquired the collection from various donors.

Language: The majority of the documents are in English. Some catalogs are in French.

Restriction on access: No restriction.

Terms governing use and reproduction: Copyright Act applies. Reproduction permitted depending on the condition of the documents.

Finding aids: A research tool is available

Accruals: No further accruals expected.

Associated materials:

Descriptors: Eaton's
Sears

Shopping
Wishbook

Last updated, July 2024.